

ENERGY EFFICIENT MORTGAGES INITIATIVE BAUHAUS

23-24 NOVEMBER 2021

ST PAULI BUNKER
FELDSTRASSE,
20359 HAMBURG
GERMANY

DAY 1 - 23 NOVEMBER

ENERGY EFFICIENT MORTGAGE LABEL GOVERNANCE

(OPEN FOR EEM LABEL COMMITTEE
MEMBERS & ADVISORY COUNCIL ONLY)

12:00 - 13:00 Welcome Lunch

13:00 - 16:00 EEM Label Committee Meeting

14:00 - 16:00 EEMI Advisory Council



DAY 1 - 23 NOVEMBER

EEMI OVERVIEW & THE REGULATORY LANDSCAPE

(OPEN FOR EVERYONE)

16:00 - 18:00

EEM Label: A driver for
market & regulatory
innovation

*EEMI state of play & next
steps*

Luca Bertalot,
EMF-ECBC

*Regulatory & supervisory
landscape for EEMs*

Jennifer Johnson,
EMF-ECBC

*Climate risks and green
mortgages*

Jonas Bjarke Jensen,
Copenhagen Economics

*A new paradigm for a living
home ecosystem*

Andrea Martellone &
Francesco Portioli,
CRIF

*New Green Mortgage
Proposition - Appeal and
Relevance across 8 European
Markets*

Ligia Bogdan,
E.ON

18:00 - 20:00

Boat Tour around the harbour of
Hamburg

20:00 - 21:30

Seated Dinner sponsored by vdp,
Association of German
Pfandbrief Banks & Networking

After 21:30

Astra Brewery on Hamburg
Kiez (*Optional*)

DAY 2 - 24 NOVEMBER

EEMI BAUHAUS EVENT (OPEN FOR EVERYONE)

08:30 - 09:00	Arrival (Breakfast & coffee)	
09:00 - 09:30	<i>EU's Green New Deal & EEMI</i>	Luca Bertalot, EMF-ECBC
09:30 - 10:00	<i>The Importance of banks in driving a sustainable and regenerative economy</i>	Joern Le Cerf, Managing Director Finanzplatz e.V. of the Senate of Finance
10:00 - 10:30	<i>Financing a new quarter</i>	Theresa Twachtmann, HafenCity GmbH
13:00 - 11:00	<i>Rethinking Urban Estate</i>	Mathias Müller-Using, MUT Urban Trust
11:00 - 11:30	<i>Coffee Break</i>	
11:30 - 12:00	<i>Winning customer hearts for green banking</i>	Dirk Grah, GLS Bank
12:00 - 12:30	<i>Sustainability in construction and operation using the example of the Hammerbrooklyn</i>	Felix Brinkmann ArtlInvest
12:30 - 13:30	<i>Lunch</i>	
13:30 - 15:00	<i>Visit of the HochBunker</i>	
15:30 - 16:00	<i>Farewell</i>	





For safety reasons, the physical meeting will only be open to participants who are fully vaccinated, have recently recovered from a COVID-19 infection or are in possession of a negative PCR test (taken within 24 hours of the events). Furthermore, the events will take place only if sanitary conditions at the time allow safe travel to and accommodation in Germany.



With the sponsorship of

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