

6th EEMI BAUHAUS EVENT

Tuesday, 25 May 2021, 14h00-16h00 (CEST)

Online

AGENDA

1. **Welcome – Luca BERTALOT**, EEMI Coordinator
2. **Introduction by the Moderator – Richard KEMMISH**, Richard Kemmish Consulting

Presentations

*Each presentation will be followed by a 15 minutes **Question & Answer Session** open to all participants*

3. **14h00 – European Alliance to Save Energy**

EU Taxonomy in the framework of the European Green Deal: a unique opportunity for the transition to a sustainable economy

Monica Frassoni, President

The intervention will cover the role that the EU Taxonomy can play, in the broader framework of the European Green Deal, to change, for the better, the political and economic perspectives of economic stakeholders in the EU and globally.

4. **14h30 – E.ON**

Green Mortgage Products: First customer insights

Ligia Bogdan, Senior Manager Global Solutions

Presentation will include results of qualitative customer research in selected markets (Netherlands, Romania, Hungary, Spain & Portugal) reflecting on attractiveness of green mortgage products and presenting a comparison across markets.

5. 15h00 – Hypoport

National Energy Efficient Mortgages Hub – Netherlands

*Vincent Mahieu, Spokesperson – Energy Efficient Mortgages Hub - Netherlands
Head Energy Efficiency & Regulatory Technology Hypoport*

Presenting the National Energy Efficiency HUB – Netherlands – The focus of this presentation will be twofold:

- 1) Introduce the National Energy Efficient Mortgage Hub – Netherlands, the parties involved and our focus areas. We amend this by giving a quick overview (of the financing) of the Dutch mortgage market and explain the Dutch energy label system and building code.*
- 2) Give a stylized overview of the potential impact of the EU taxonomy climate change mitigation screening criteria on Dutch mortgages.*

The Energy Efficient Mortgage Hub – Netherlands is a knowledge hub where we aim to align European and national regulation & reporting initiatives. We are establishing a best practice framework for energy efficient mortgages in the Netherlands, compatible with the EEML. The Hub consists of representatives throughout the mortgage chain: (EEMI) banks, insurers, data & it, legal firms, investors and (semi)- government organisation(s). Our goal is to accelerate and advance the adaptation of energy efficient housing in the Netherlands.

6. 15h30 – Nationale-Nederlanden and Woonnu

Woonnu: the sustainable mortgage originator in the Netherlands

Hendrik Jan Luikinga, Chief Investment Officer

Nationale-Nederlanden has set itself some very ambitious objectives in terms of sustainability. As the 5th mortgage lender in the Dutch market, mortgages represent an important part of the balance sheet. Introducing a ‘green’ mortgage offering is an important step in realising the sustainability objectives of Nationale-Nederlanden.

Woonnu was launched in August 2020 and quickly realised traction in the Dutch market resulting in a 1% market share in Q1 2021. Based on our growing portfolio we are now able to start drawing some initial conclusions on what works well and what needs improvement in terms of consumer proposition and customer journey.

Woonnu looks forward to sharing its experiences and provide other actors in the European market with real-life insights into being a sustainable mortgage originator.