How to raise awareness in making properties greener

February 2021
We believe in sustainability and responsibility buying a home is the most important decision made by most people. We want to be by your side in this project, making it easier and more transparent. With making your home more energy efficient in mind. Protecting the planet without you being out of pocket.

**HOW?**
Creating Ecosystems that complement each other in perfect harmony, with well designed, attractive and differentiated products.

**WHAT?**
Sustainable and efficient products and services.
Will you join us on the GREEN REVOLUTION?
During this journey we have been experiencing some criticalities:

- Lack of awareness among consumers and other partners about the “Green”
- Potential complexity of journey (energy advice) and additional process costs (EPC, valuation and energy certification)
- Lack of coordination of and between all relevant partners (government & institutions, utilities, energy advisors)
To tackle our main problem we have decided to develop a *Greenization Strategy*

Foster sustainability into our stakeholders business model. We want to create awareness in all blockchain. And from there to create a robust ecosystem.
Meeting point to promote sustainability and energy efficiency in housing among real estate professionals, where we have counted with more than 21 speakers and 400 assistants.
GREEN Materials

- ELEKTRA (energy savings calculator)
- Green Refurbishment notebook
- Energy Efficiency guidelines Book
- LIVE GREEN renovation and rehabilitation videos

Http://51.83.70.217
Key Strategic Partnerships

- EIB, EMF-ECBC (EEMI)
- Participation in the ERESEE (Spain energy rehabilitation long term strategy)
- GBCe and leader of WP AUNA EC project
- GLOVAL (appraisal and EE expert)
- Qualify renewable energy utilities
- United Nations Global Compact
- Lisboa Capital Verde Europeia 2020
- Qualify refurbishment companies
- Other business partnerships
WIND OF
CHANGES

We are
“Transformation Agents”

WE PROMOTE CHANGE
And want to help you to
transform your business model
towards "Green"
Thanks! ☺