The impact of banking in a solarpunk world

EEMI Bauhaus — Let’s Greenstorm!
Hi, I'm Tobias Temmen

EDUCATION

EXPERIENCE
Banking: Commerzbank, HSBC, Santander, Erste Group // Capital Markets
Consulting: FIS, zeb/, own consulting // Transformations

FOCUS
Systems Transformation, Solarpunk Movement, Venture Building
LESS IS MORE. Ludwig Mies van der Rohe
Let's greenstorm
Agenda

**Status Quo**
Is that all we can do?

**Factory Hammerbrooklyn**
The ecosystem to inspire and empower creators

**Solarpunk World**
What is a sustainable future and how can we get there?
Trust Declines in 10 of 15 Sectors
Percent who trust each sector, and change from 2017 to 2018
Why is that important for ECBC?

Size of markets

“Contributing to the spirit of mobilisation and collaboration across civil society, EEMI drives the development of an energy efficient mortgage ‘ecosystem’ to present innovative ideas, highlight obstacles or challenges, propose potential solutions to these, exchange views and explore new, cross-sectorial cooperation.”
The Grim Future?
Invitation: Rethinking Banking

TOOLS OF A SYSTEM THINKER

- Disconnection vs. Interconnectedness
- Linear vs. Circular
- Silos vs. Emergence
- Parts vs. wholes
- Analysis vs. Synthesis
- Isolation vs. Relationships

DISRUPT DESIGN
Leverage Points by Donella Meadows

Most interventions are designed around these leverage points.

Deeper leverage points have higher transformative impact, but harder to design for.
Meet
Hammerbrooklyn
Re-Imagine Collaboration
Factory Berlin

We re-imagine collaboration by connecting people, ideas and resources to impact our communities, our surroundings and our world.
Factory Berlin

- Hire top talent
- Invest in startups
- Digitize your company
- Run innovation projects
- Live cultural transformation
- Build & test prototypes

- Engage with the community
- Exchange knowledge
- Showcase your projects
- Co-create new ventures
- Test your MVP
- Found new business
- Meet your co-founder
- Get access to customers
- Learn best practices
- Find funding

- Corporates
- SMEs
- Investors/Finance
- Consultants
- Entrepreneurs
- Artists
- Startups
150+ In-house Startups
4,300+ Total Members
16+ Strategic Partners
70+ Nationalities

19% of Berlin Startups
40% Female
24,000 SQM
~400 Events per annum
Recycle Buildings
The Real Estate Story

Reduce

Reuse

Recycle
USA Pavilion Expo Milano 2015
Hammerbrooklyn 2021
Solarpunk World
But what is that “Solarpunk”?

Solarpunk is a movement in speculative fiction, art, fashion and activism

“what does a sustainable civilization look like, and how can we get there?”

“Solarpunk: a new movement sees the future in a positive light”
The Inspiration
The Implementation
The Role of Regenerative Finance
FUNDING THE HOPE FOR A BETTER FUTURE
WIR ALLE FÜR 1,5°C
An invitation to start funding the future
Let’s get in touch