Prefabricated unstabilised rammed earth elements for a greener and circular building industry

Neighbourhood lights for urban re-naturalization

Contemporary art as a tool to stimulate urban and social regeneration

Re-imagining our cities as an extension of nature

A circular supply chain for furniture
New Circular Economy Action Plan
New European Bauhaus

Principles:

- Global/local
- Participatory
- Transdisciplinary

sustainable
beautiful
together
Principles:

- global/local
New European Bauhaus

Principles:
- global/local
- participatory
New European Bauhaus

Principles:
- global/local
- participatory
- transdisciplinary
New European Bauhaus: 6 months of co-design

How do we want to live together after the pandemic?

18 JANUARY
launch of co-design phase

30 JUNE
end of co-design phase

beautiful | sustainable | together

350 000
Website visits

20 000
Newsletter subscribers

12 000
Instagram followers

2 000
Your contributions

200
Official partners

200+
Partners activities
A diverse and vibrant community of Partners

313 Partners

New European Bauhaus

New European Bauhaus

Beautiful, Sustainable, Together
Thematic axes of the transformation path:

- Reconnecting to nature
- Regaining a sense of belonging
- Prioritising the places and people that need it the most
- The need for long term, life cycle thinking in the industrial ecosystem
New European Bauhaus Lab
First projects

- NEB-Label
- Innovative financing
- Reglementory opportunities for the transition
- Special focus on education

June 2022: NEB Festival – satellite events in Member States
Innovative Financing

- Philantrophic funds
- European Foundation(s)
- Crowd funding
- Public and private financing

What role for financial actors?
What is needed to involve financial sector?
New European Bauhaus (NEB) reach:

- **Instagram**: 15k followers, 31k interactions, 25k video views
- **Twitter**: 12k mentions, 25k engagements
- **Website**: 400k visits, 900k page views
- **Newsletter**: 24k subscribers
- **Pinterest**: 99 pins

NEB reach
Wood4Bauhaus

The New European Bauhaus: How can the wood sector engage, contribute and co-create?
Circular bio-based materials and solutions for a sustainable, affordable and beautiful transformation of the built environment

NEB goes South

Bauhaus of the Seas
Thank you!

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