



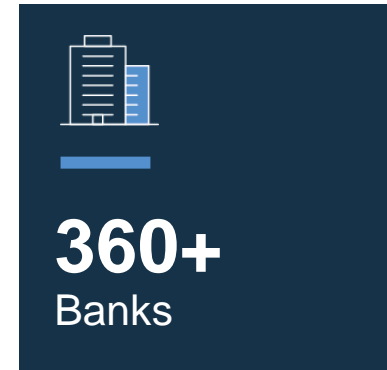
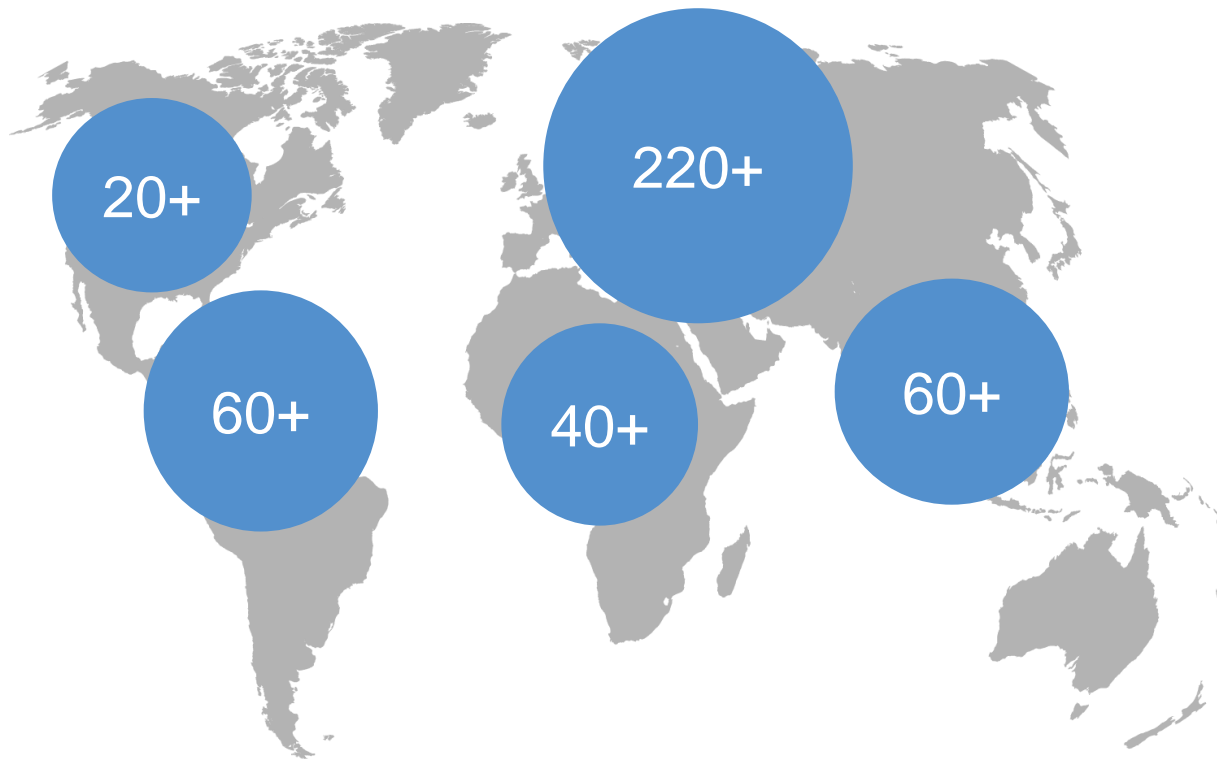
UNEP Finance Initiative

Advancing Energy Efficiency Finance

Ana Bachurova
29 April 2025, Athens

UNEP FI at a glance

A global network of 500+ banks, insurers and investors



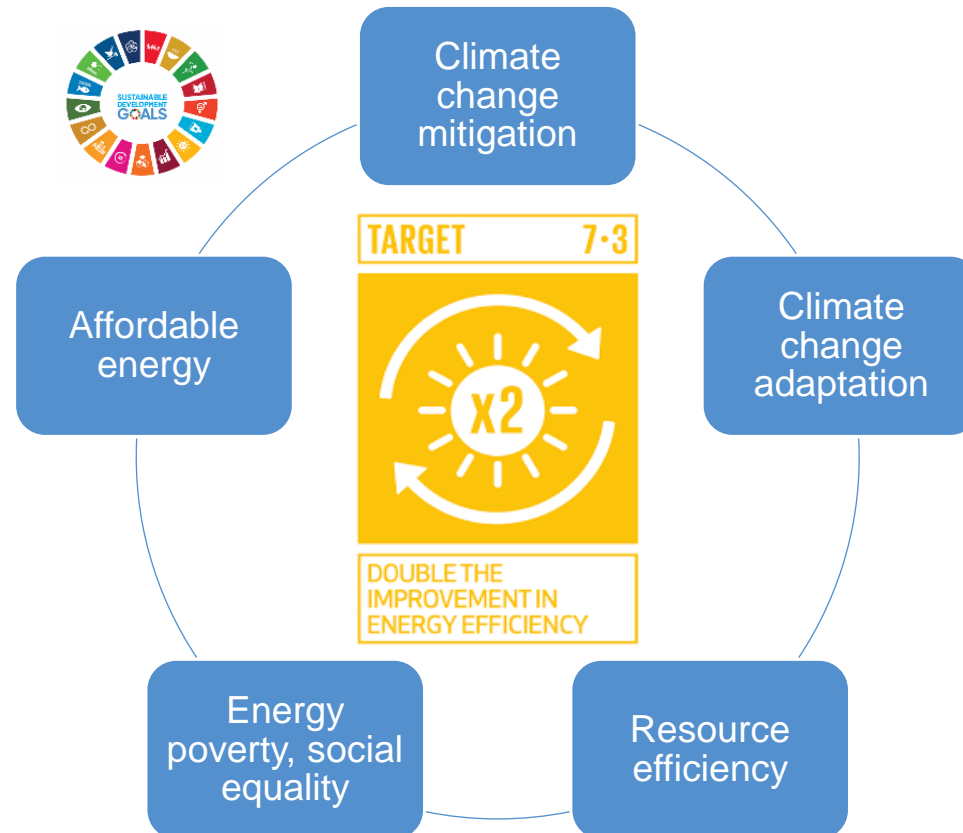
Support to members and the industry

Comprehensive support and resources

- **Open-source tools** to conduct holistic impact analysis and management across business activities
- **Practical, science-based guidance** on best practice in key areas of sustainable finance
- **Peer learning and training** to raise awareness and build capacity for the adoption of best environmental and sustainability practice
- **Events, webinars and working groups** for in-depth support and exchanges with peers and experts

Spotlight: energy efficiency finance

Energy efficiency remains a central pillar of Europe's pathways toward decarbonization and competitiveness

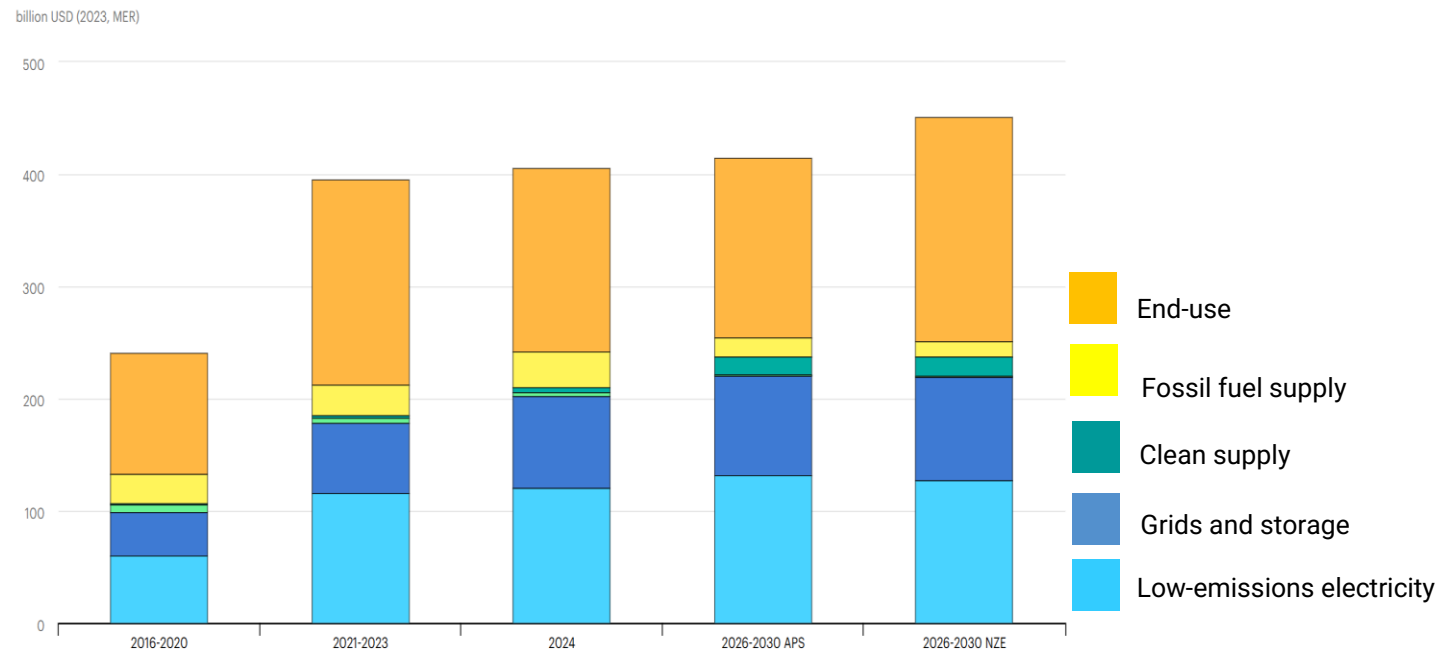


But all these benefits require investments...

Energy investment in the European Union
Announced Pledges Scenario, Net Zero Emissions Scenarios

Estimated investment demand for
energy efficiency:

- EC-commissioned study in 2020:
€185 bn p.a. 2020-2030
- EU energy efficiency targets –
funding gap: **€165 bn p.a. by 2030**

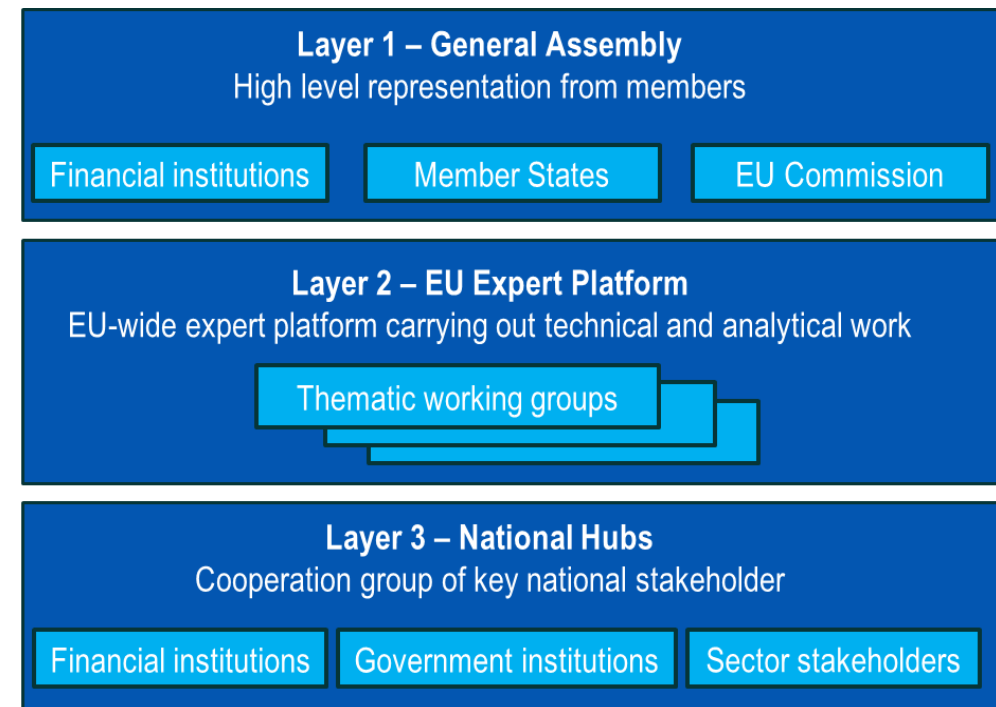


Source: IEA, [World Energy Investment 2024](#)

Sources: [European Commission](#); [FI-Compass](#);

European Energy Efficiency Financing Coalition

- EU Commission convened, UNEP FI privileged partner
- Objective: to facilitate the mobilisation of private financing for energy efficiency investments
- High-level participation from Coalition members
- EU-wide technical expertise
- Focus on national market solutions → "National Hubs"
- Next steps: adoption of Work Programme at the First General Assembly (May 2025)



UNEP FI Webinar Series: Implementation Support for Energy Efficiency Finance

Learning objectives

- Offer a comprehensive insight into the current energy efficiency finance landscape;
- Outline risks and opportunities related to financing energy efficiency projects;
- Discuss how financial institutions can leverage energy efficiency to mitigate risk exposure;
- Examine real-world case studies of energy efficiency financing projects, identifying key lessons learned.

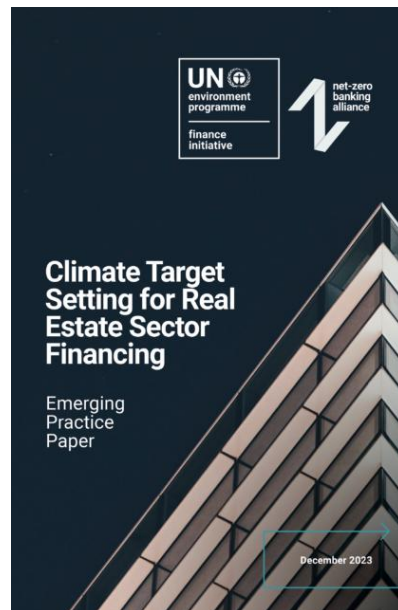
Current cycle: March – June 2025

- Module 1: Introduction
 - Module 2: Focus on Real Estate
 - Module 3: Focus on SME Finance
- ✓ 40 – 60 attendees per session
 - ✓ 27 – 37 FIs represented
 - ✓ from 18 – 22 countries

Selected UNEP FI resources on real estate



[2023 Climate Risks in the Real Estate Sector](#)



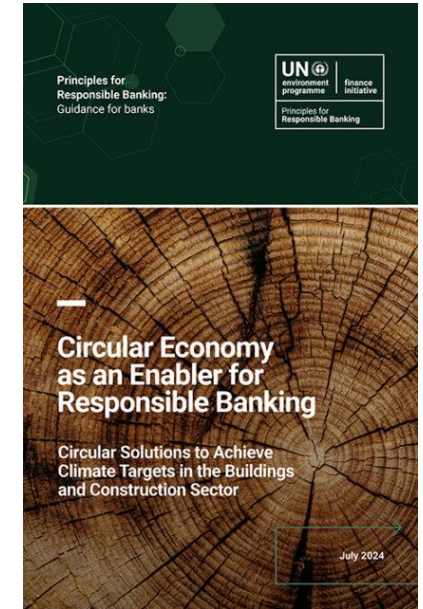
[2023 Climate Target Setting for Real Estate Sector Financing](#)



[2024 Banking on Green Buildings](#)



[2024 Net-Zero Banking Alliance Progress Report](#)



[2024 Circular Solutions to Achieve Climate Targets in Buildings and Construction](#)

Thank you

Ana Bachurova
Energy Efficiency Lead
UNEP Finance Initiative
ana.bachurova@un.org
www.unepfi.org